



Targeting Social Needs Among New York's Medicaid Population

Description

Evolut collaborates with a Medicaid plan and nonprofit social services agency to support whole-person health.

It's no secret that the conditions in which people live can have an outsized influence on their health outcomes.

Growing awareness of the impact of social determinants of health, such as access to safe housing, healthy food and transportation, has spurred greater interest for health care organizations, particularly Medicaid plans, to begin addressing them. Yet, recognizing needs and fulfilling them are two different things. Blanket approaches, such as offering transportation vouchers to all members, may be ineffective and inefficient uses of precious health plan resources. Plans need deliberate approaches to identify individual members' needs and then effectively target them with the right social supports that allow them to better manage their health.

[Read More](#)